

Preparing materials for a Podcast

The US SAILING Video Podcast is produced every two weeks from Memorial Day to Labor Day and periodically during the rest of the year. Part of the success of the podcast comes from video footage from volunteers at events around the county. Below are some guidelines and helpful hints to get shots that work best for the video podcast. If you need to borrow a video camera from US SAILING, one may be available. Please contact Brian Welsh for more details at brianwelsh@ussailing.org.

Formats that US SAILING is able to use are: Beta SP, DVCam, HDV and Standard Definition Mini-DV. Most consumer based cameras go with SD Mini-DV.

While filming speak to the camera about what you are shooting. Your voice will not be used in the podcast, but helps the production crew figure out where to use that specific video footage. The explanation can be as simple as "this is the first race....this is the second race with the kids...etc. If you can motion a hand in front of the camera lens between shots, this helps the production crew find shots quickly while fast forwarding the footage taken. The hand motion in front of the camera is needed as there is a lot of fast forwarding going on and the hand lets the producer know to stop and listen as the camera man is giving information.

Please label tapes as specifically as possible. Each tape should be labeled with dates, filmier name, and subject matter. If they shoot 2 kids races and an adult showcase, simply write kid race 1 kid race 2 adult showcase on the tape and that will again be a great help with little effort needed by the filers.

Clean shots are the most important. Minimizing zooms in an un-controlled environment will help with the professional look, as staying away from whipping the camera left and right trying to get everything at once. A good quote for this is "if you try to get everything you end up with nothing." Entire races will not be show, just 3-4 second clips of different aspects. The shots that are most useful and used in the podcasts are

Shot of Yacht Club or host club

Shot of Sponsors Banners

Shot of Flag pole or yard arm

Awards ceremonies

Mark rounding

Starts and finishes

Sailors rigging or de-rigging

Please send tapes to:

Egan Entertainment

Production Dept.

12 Riverside Drive

Ashland, NH 03217